

Dear Partners and Colleagues,

The School of Economics and Business at the University of Zaragoza is pleased to announce its 6th International Week, which will be held from 8th to 12th April 2024 in Zaragoza (Spain).

To be a part of our International Week, apply by filling out a short Google form

<https://forms.gle/MaJbovkSdcbHYEpv6>

Registration deadline: 31st January 2024

Take advantage of the opportunity to inspire students and fellow professors. Market your home university with brochures, pamphlets, cuisine of the country, or anything else you would like to share. Reach out to students in attendance and promote the benefits of studying abroad in your country.

Applicants are asked to participate in the scheduled activities and prepare lectures in at least one of these topics: Economics; Business; Finance and Accounting and Marketing and Market research. The format of these exercises will be conducted in the following fashion:

- Lectures (e.g. 2 hours lectures which can be repeated in various fields and to several student target groups.)
- Workshops (e.g. 2 to 6 hours of presentations or keynotes in expert areas and of individual/group work guidance, etc.)
- Research forums (1-2 hours presentation and discussion to a special topic for Master or PhD students.)
- University and Culture Info (being present and providing information for about 1-2 hours on a scheduled day during the week.)

Throughout the week, we will also be providing opportunities to tour through the heart of the city, as well as the chance to savor some of the region's most beloved cuisine.

Take into account that spots are very limited for the event, so please do not book flights and accommodations before receiving confirmation of acceptance. We hope that you will take consideration in being our guest for the great experience of International Week!

There is no participation fee. However, participants should cover the cost of travel and accommodation. Where applicable, the funding might be available from the Erasmus grant distributed by the home university.

The working language will be in English (or Spanish if you wish).

Only applications with a title and an abstract for a proposal of lecturer will be taken into account.

Looking forward to welcoming you.

Best regards,
Miguel Marco Fondevila
Vice dean for Internationalization
Faculty of Business and Administration
Universidad de Zaragoza
www.unizar.es

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José Manuel Guerrero Postigo
Oficina de Relaciones Internacionales
Facultad de Economía y Empresa

Universidad de Zaragoza
Gran Vía Santiago Ramón y Cajal, 2
50005 Zaragoza (España)
+34976762154
rilecemz@unizar.es