

# FUTURE OF HIGHER EDUCATION – BOLOGNA PROCESS RESEARCHERS' CONFERENCE 4th EDITION

#### 29-31 January 2020, Bucharest, Romania

#### Detailed agenda

#### Wednesday, 29 January 2020 – Hotel Intercontinental, Ronda Hall (1st floor)

14.30 – 15.30 Registration of the participants and Welcome coffee

#### 15.30 – 16.00 Welcome Addresses

- Adrian Curaj, Conference Co-chair
- Monica Cristina Anisie, Minister of Education and Research, Romania (TBC)

#### 16.00 – 18.00 **Opening plenary**

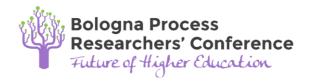
- Pam Fredman, International Association of Universities
- Lesley Wilson, former Secretary General, European University Association
- Pavel Zgaga, Director of Centre for Educational Policy Studies, University of Ljubljana
- Barbara Weitgruber, Director-General for Scientific Research and International Relations, Austrian Ministry of Education, Science and Research
- 18.30 Welcome cocktail and dinner

#### Thursday, 30 January 2020, University Politehnica of Bucharest, Central Library

09.00 – 09.30 Welcome coffee (Central Library Hall, 4th floor)

#### 09.30 – 10.00 Introduction to the conference (Room 2.1, 2nd floor)

- Mihnea Costoiu, Rector, University Politehnica of Bucharest
- Marian Preda, Rector, University of Bucharest
- Victor Negrescu, Vice-rector, National University of Political Science and Public Administration
- Sorin Mihai Cîmpeanu, President, National Council of Rectors



#### 10.00 – 11.15 Introduction to the thematic sessions (Room 2.1, 2nd floor)

- Hans de Wit, Ligia Deca Furthering the internationalization of higher education: particular challenges in the EHEA
- David Crosier, Cezar Hâj Access and success for every learner in higher education
- Romiță Iucu, Therese Zhang Advancing learning and teaching in the EHEA: innovation, links with research, and cooperation with the ERA
- Liviu Matei, Sjur Bergan The future of the EHEA principles, challenges and ways forward
- Dominic Orr, Adrian Curaj Bologna Process in the global higher education arena. Going digital?
- 11.15 11.30 Coffee break (Central Library Hall, 4th floor)
- 11.30 13.30 Paper presentations and debates I (parallel sessions)

### Session 1: Furthering the internationalization of higher education: particular challenges in the EHEA (Hans de Wit, Ligia Deca) (Room 2.2, 2nd floor)

- Alliance Formation in Higher Education: a study of the European Universities Initiative, Andrew Gunn, (University of Leeds, UK)
- How do Romanian universities promote their educational offer and what mechanisms are used to attract international students? *Cristina Ramona Fiţ (Executive Agency for Higher Education, Research, Development and Innovation Funding, Romania)*
- Addressing Careers Service Internationalization challenges through transnational consortia,
   Jérôme Rickmann, Adriana Perez-Encinas, Nadia Fernández-de-Pinedo (Universidad Autónoma de Madrid, Spain)

### Session 2: Access and success for every learner in higher education (David Crosier, Cezar Haj) (Room 2.3, 2nd floor)

- Access to and experiences of higher education across Europe: the impact of social characteristics,
   Rachel Brooks (University College London, UK), Jessie Abrahams (University of Bristol, UK), Predrag
   Lazetic (University of Bath, UK), Achala Gupta (University College London, UK) and Sazana
   Jayadeva (University College London, UK)
- What does it take to build a social dimension strategy? A cross-country comparative analysis of Romania and Austria, *Simona Torotcoi (Central European University)*

### Session 3: Advancing learning and teaching in the EHEA: innovation, links with research, and cooperation with the ERA (Therese Zhang, Romiță Iucu) (Room 3.2, 3rd floor)

Recognizing student activism. Analyzing practices in recognizing informal learning in the EHEA,
 Marita Gasteiger and Janine Wulz



 Assessing students' perspective on teaching and learning. The case of national students' surveys, Ştefan Marius Deaconu (University of Bucharest, Romania), Roland Olah (University of Oradea, Romania), Cezar Mihai Haj (Executive Agency for Higher Education, Research, Development and Innovation Funding, Romania)

### Session 4: The future of the EHEA – principles, challenges and ways forward (Liviu Matei, Sjur Bergan) (Room 4.2, 4th floor)

- Taking Stock of the Bologna Process at 20. The Possibilities and Limits of Soft Law Governance, Ligia Deca (New Europe College, Romania) and Robert Harmsen (University of Luxembourg)
- A Possible Conceptual Basis for the Future Higher Education World, *Ann Katherine Isaacs* (University of Pisa, Italy)
- Toward a Permanent Bologna Secretariat? Sjur Bergan (Council of Europe) and Irina Geantă (Executive Agency for Higher Education, Research, Development and Innovation Funding, Romania)

## Session 5: Bologna Process in the global higher education arena. Going digital? (Dominic Orr, Adrian Curaj) (Room 4.3, 4th floor)

- Fostering digital skills and competencies through discursive mapping of information landscapes, Andrew Whitworth (University of Manchester, UK)
- Distant partners: A case study of Global Virtual Teams between Spain and South Korea, *Enrique Planells-Artigot (ESIC Business & Marketing School, Spain) and Santiago Moll-Lopez (Universitat Politècnica de València, Spain)*
- 13.30 14.30 Lunch (Central Library Hall, 4th floor)
- 14.30 16.30 Paper presentations and debates II (parallel sessions)

### Session 1: Furthering the internationalization of higher education: particular challenges in the EHEA (Hans de Wit, Ligia Deca) (Room 2.2, 2nd floor)

- Internationalization of higher education in Romania and Portugal strategies and transitions at the periphery, *Ligia Deca (New College Europe, Romania)*
- Regional Mobility in Europe: The Importance of CEEPUS based on Hungarian Evidence, *Peter Holicza (Tempus Public Foundation, Hungary)*
- Drivers for Internationalization in Georgian Higher Education, *Puşa Năstase (Central European University)*

## Session 2: Access and success for every learner in higher education (David Crosier, Cezar Haj) (Room 2.3, 2nd floor)

 Networked in or networked out? What can we learn from diverse learners' experiences of progressing with and completing doctoral studies? Maeve O'Regan (Trinity College Dublin, Ireland)



What works for underrepresented groups? Identifying effective measures for enhancing access
to higher education in Europe, Simona Torotcoi (Central European University, Austria), Anastasia
Kurysheva (University Medical Center Utrecht, Netherlands) and Delia Gologan (University of
Bucharest, Romania)

## Session 3: Advancing learning and teaching in the EHEA: innovation, links with research, and cooperation with the ERA (Therese Zhang, Romiță Iucu) (Room 3.2, 3rd floor)

- Closing the Circle: Research and Policy-making in Higher Education, Simona Iftimescu (University of Bucharest, Romania), Carmen Proteasa (University of Bucharest, Romania), Georgeta Ion (Universitat Autònoma de Barcelona, Spain), Romiță Iucu (University of Bucharest, Romania), Elena Marin (University of Bucharest, Romania) and Mihaela Stîngu (University of Bucharest, Romania)
- Exploratory strategies on research mobilization in training of academics, *Roxana Zus, (University of Bucharest, Romania)*

### Session 4: The future of the EHEA – principles, challenges and ways forward (Liviu Matei, Sjur Bergan) (Room 4.2, 4th floor)

- Re-thinking a new educational model suitable for 21st Century needs, *Tim Birtwistle (Leeds Beckett University, UK) and Robert Wagenaar (University of Groningen, Netherlands)*
- The future of EHEA New challenges for quality assurance in higher education, *Oana Sârbu* (*University of Bucharest, Romania*)
- Quo vadis EHEA: balancing structural continuation and political variety, *Peter Maassen (University of Oslo, Norway), Jens Jungblut (University of Oslo, Norway) and Mari Elken (Nordic Institute for Studies on Innovation, Norway)*

## Session 5: Bologna Process in the global higher education arena. Going digital? (Dominic Orr, Adrian Curaj) (Room 4.3, 4th floor)

- Higher Education Institutions Towards Digital Transformation The WUT Case, *Gabriela Grosseck, Laura Malița and Mădălin Bunoiu (West University of Timișoara, Romania)*
- Digitalisation paths: a case study of Eastern European initiatives in e-research, Mădălina Chitez, Roxana Rogobete and Alexandru Foitoș (West University of Timișoara, Romania)
- 17.00 18.30 Artistic Programme offered by the students from the National University of Theatre and Film "I.L. Caragiale" and the National University of Music Bucharest (UPB AULA)
- 18.30 19.00 Cocktail (UPB AULA Hall)
- 19.00 Dinner (Central Library Hall, 4th floor)



#### Friday, 31 January 2020, University Politehnica of Bucharest, Central Library

09.00 – 09.30 Welcome coffee (Central Library Hall, 4th floor)

09.30 – 11.30 Paper presentations and debates III (parallel sessions)

## Session 1: Furthering the internationalization of higher education: particular challenges in the EHEA (Hans de Wit, Ligia Deca) (Room 2.2, 2nd floor)

- Does international student mobility increase graduate employability? The labor market outcomes of Erasmus students, *Daniela Crăciun (Bard College Berlin, Germany), Kata Orosz (Central European University, Austria), Viorel Proteasa (West University of Timisoara, Romania)*
- Integration Policy for Syrian Refugees` Access to Turkish Higher Education: Inclusive Enough? Hakan Ergin (Istanbul University, Turkey), Hans de Wit (Boston College, USA)
- The role of demographic policies in the internationalization of Romanian higher education, *Robert Santa* (National University of Political Studies and Public Administration, Bucharest, Romania) and Cezar Mihai Hâj (Executive Agency for Higher Education, Research, Development and Innovation Funding, Romania)

### Session 2: Access and success for every learner in higher education (David Crosier, Cezar Haj) (Room 2.3, 2nd floor)

- Which person is presumed to fit the institution? How refugee students' and practitioners'
  discursive representations of successful applicants and students highlight transition barriers to
  German higher education, Jana Berg (German Centre for Higher Education Research and Science
  Studies, Germany)
- Syrian University Students in Turkish Higher Education: Immediate Vulnerabilities, Future Challenges, Armağan Erdoğan (University of Ankara, Turkey) and Murat Erdoğan (Turkish-German University, Turkey)
- Increased equity in higher education Romania Secondary Education project opportunities,
   Cristina Ghitulica (Romanian Ministry of Education and Research), Alina Sava (World Bank Office
   Romania), Mădălina Dinescu (Romanian Ministry of Education and Research), Oana Ștefănescu
   (Romanian Ministry of Education and Research)

## Session 3: Advancing learning and teaching in the EHEA: innovation, links with research, and cooperation with the ERA (Therese Zhang, Romiță Iucu) (Room 3.2, 3rd floor)

- The Integration of Experiential Learning in Higher Education Institutions An Assessment of The Romanian Universities, Mihaela V. Cărăuşan, (National University of Political Studies and Public Administration, Bucharest, Romania)
- Perspectives of Higher Education Language Policy Development in Armenia, Belarus, Georgia, Moldova and Ukraine and Policy-Driven Research, Lusine Fljyan (Northern University, Armenia)



## Session 4: The future of the EHEA – principles, challenges and ways forward (Liviu Matei, Sjur Bergan) (Room 4.2, 4th floor)

- Autonomy, efficiency and effectiveness opportunities for higher education: a pilot study, Veronika Kupriyanova, Enora Bennetot Pruvot and Thomas Estermann (European University Association)
- Liviu Matei (Central European University)

## Session 5: Bologna Process in the global higher education arena. Going digital? (Dominic Orr, Adrian Curaj) (Room 4.3, 4th floor)

- "Bologna Digital" Actively Shaping the Digital Transformation in European Higher Education,
  Florian Rampelt (Stifterverband / Hochschulforum Digitalisierung, Germany), Alexander Knoth
  (German Academic Exchange Service, Germany) and Dominic Orr (Kiron Open Higher Education,
  Germany)
- Discussions on the digital transformations in higher education
- 11.30 11.45 Coffee break (Central Library Hall, 4th floor)
- 11.45 13.00 Conclusions of the conference (Room 2.1, 2nd floor)

Discussions. Q&A Session – Moderated by Ligia Deca, General Rapporteur

13.00 Lunch (Central Library Hall, 4th floor)