



Global Education Dialogue  
Universities and Cities  
30 – 31 March 2017  
The University POLITEHNICA of Bucharest, Romania

## Thursday, 30<sup>th</sup> March

9.00 Welcome and opening address

- *Mihnea Costoiu, University Politehnica of Bucharest, Rector*
- *Nigel Bellingham, British Council, Country Director*
- *Tomnița Florescu, Bucharest City Hall, Vice-Mayor*

9:45 Coffee break

10.15 Keynote address

### **Universities and the Universe of Cities, Between Resilience and Revolution**

*Șerban Tigănaș, President of Order of Architects of Romania*

11.00 **Panel talks: universities & cities**

The panel of speakers include:

*Paula Sanderson, Registrar, SOAS, University of London*

*Professor Julian Beer, Deputy Vice-Chancellor, Birmingham City University*

*Professor Ray Lloyd, Deputy Vice-Chancellor, Leeds Trinity University*

*Kevin Richardson, Local Growth Consultant, Higher Education Funding Council for England*

*Professor Alex De Ruyter, Director of the Centre for Brexit Studies at Birmingham City University*

A discussion moderated by Anamaria Vrabie and Irina Paraschivoiu (Co-founders Urban INC)

12:30 UPB Campus Walking Tour

13.30 Lunch

14.00 – 16:15 **Speaker sessions (I)**

*Chair: Professor Julian Beer, Deputy Vice-Chancellor, Birmingham City University*

### **Accelerating innovation in academia**

- *Professor Ray Lloyd, Deputy Vice-Chancellor, Leeds Trinity University*  
Working in partnership with SMEs
- *Professor Horia Iovu, Vice-Rector, University POLITEHNICA of Bucharest*  
The Bioengineering Valley

### **The Contribution of Universities to Local Growth**

- *Kevin Richardson, Local Growth Consultant, Higher Education Funding Council for England*  
Marketisation of Higher Education in England: The Contribution of Universities to Local Growth - Strategic and Organisational Choices
- *Professor Irina Lungu, Vice-Rector, "Gheorghe Asachi" Technical University of Iasi*  
Committed to the Growth of Iasi county
- *Professor Alex De Ruyter, Director of the Centre for Brexit Studies at Birmingham City*  
The role of "anchor institutions" in promoting regional development.

16.15 Coffee break

16.30 – 17.30 **Speaker sessions (II)**

Chair: *Caroline Chipperfield, Senior Adviser in higher education policy and strategy, British Council in London*

**Mutual influence toward internationalization**

- *James Ransom, Policy Researcher at Universities UK*  
International places: cities and universities working together on internationalisation
- *Professor Romeo Resiga, Vice-Rector, Politehnica University of Timisoara*  
Politehnica University of Timisoara-enabler of the city success

**Friday, 31<sup>st</sup> March**

Workshop presenters to showcase best practices in working together for the development of their cities

9:30 – 10:30 **Workshops (I)**

- **Contributions of universities to their cities (experience of institutions across the UK, Australia and Malaysia)**  
*Workshop lead by Paula Sanderson, Registrar, SOAS University of London*
- **Laser Valley- Smart territorial development**  
*Adrian Curaj, former Minister of Education and Research in Romania*

10.30 Coffee break

10:45 – 11:45 **Workshops (II)**

- **Sources of investment in financing regional and municipal development work lead by universities**  
*Education Policy Debate lead by Kevin Richardson, Local Growth Consultant, Higher Education Funding Council for England*
- **Applying innovation and process design tools**  
*Process design and complex problem solving as instruments for driving urban change. Anamaria Vrabie and Irina Paraschivoiu, Co-founders Urban INC*
- **Smart Campus**  
*Workshop presented by University Politehnica of Bucharest*

11:45 – 12:30 **Workshops (III)**

- **EFdeN project with N for Nature**  
Presentation by of the EFdeN project multidisciplinary team
- **Energy efficient solutions for heating control in Commercial & Educational Buildings"**  
Presentation by Alexandru Toader (on behalf of SALUS Controls).

12.30 Closing addresses: **Going Global**

- *Mihnea Costoiu, Rector, University Politehnica of Bucharest*
- *Caroline Chipperfield, Senior Adviser, British Council*

13.00 Lunch